

## 2008 Behavior, Energy and Climate Change Conference Roundtable Abstract

### 15. What are the Best Means of Developing Cost-Effective Carbon Management Solutions for Businesses?

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**Abstract:** Developing a financially sustainable carbon management solution requires the ability for customers to have visibility and control into their operational choices and the choices of their extended supply chain. A platform and a plan for collecting, measuring and assessing the emissions associated with your activities is essential for achieving a viable carbon management program.

We will review a sustainable approach to identifying your environmental impact and how that impact can be optimized along with your business costs. Your carbon management solution will identify inefficiencies, lower costs and improve supply chain performance.